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[Innovate](#)

1.1 Stepping Off Campus: Cultivating Community & Campus Engagement -

Jacqueline Montgomery (Queensborough Community College)

Description:

The borders of QCC's campus extend far beyond 56th Avenue and Springfield Boulevard! The Office of Pre-College, Continuing Education & Workforce Development supported Jacqueline Montgomery's vision for a much-needed after school program in the nearby community of Douglaston. The After School Academy was created over 3 years ago and has become a household name to many neighborhood families. Ms. Montgomery will discuss how she began and continues to shape a program that utilizes QCC students and faculty in many capacities – Service Learning projects, Future Teacher's Society presentations, and program counselors. The reach of the program and of QCC also extend to work with the Douglaston Garden Club, the local fire and police departments, AAA of New York and, of course, with the church in which they are located, the Community Church of Douglaston. Ms. Montgomery will also discuss the challenges in managing an off-site program during this session.

1.3 Adventures in Youth Entrepreneurship: The Young Entrepreneurs Academy (YEA!) - Carolyn DeJohn & Tressa LaBella (Mohawk Valley Community College)

Description:

Mohawk Valley Community College is in its 3rd year of offering the Young Entrepreneurs Academy, an award-winning, year-long program for middle and high school students, bringing them through the entire process of developing and launching their own businesses. In this session, we'll discuss the ups and downs of coordinating a youth entrepreneurship program, and why this type of programming has reaped benefits beyond what was originally anticipated.

2.1 Is Your Campus Military Friendly? Why it is important? Where are we now? Where are we going? - Donald Johnson & Michael Stout, Jefferson Community College, Eric Wheeler, Monroe Community College, and Keith Stevenson Onondaga Community College

Description:

Over 2.5 million active and reserve personnel in service to their country have been deployed to the war zones of Afghanistan and Iraq. Now, many of them are, or will be, pursuing higher education goals at colleges and universities across the nation. Veterans are great students! They are dedicated to their studies, are intellectually ready for the academic milieu, and are eager to learn. They look for leadership opportunities on campus and often volunteer in campus organizations and win elections to student governments. They bring a multitude of experiences to our classrooms that will enhance

[Create](#)

1.2 Winning Resiliency Strategies for Turbulent Times - Greg Marsello, LERN

Description:

As resources are reduced and expectations increase, surviving as a continuing education professional is not easy. Find out the resiliency strategies being used by successful continuing education professionals. Learn how to help yourself and your continuing education program navigate the turbulent times.

2.2 Shop Rite Supermarkets/SUNY Orange Workforce Development Partnership -Linda Ferris, Orange Community College; Cynthia Bowman, ShopRite Supermarkets

Description:

- * promoted to full time and to a supervisory role
- * neither a friend nor an ogre
- * completing previously abandoned studies
- * sales increased and the team saw the impact of their contribution
- * this program changed my life

These are just a few of the success stories that resulted from Orange County Community College's delivery of a Supervisory Skills program to Shop Rite associates in Spring and Summer 2014.

Talk about customization, investment in employees, learning outcomes and unexpected benefits of training! This partnership had powerful impacts for the college, the company, and the participants as a result of some strategic decisions made in the beginning.

2.3 Summer Camps: Three Prescriptions for Success - Mr. Grant Umberger, Johnstown Community College; Ms. Kathleen Martel, Johnstown Community College; Ms. Lisa Phillipson, Mohawk Valley Community College

Description:

This session will offer three successful approaches to summer programming for kids, tween, and teens. Join continuing education professionals from Mohawk Valley Community College and Jamestown Community College's Jamestown and Cattaraugus Campuses for a panel discussion outlining each of their respective programs. Topics include developing camp ideas, recruiting instructors, scheduling classes, managing logistics, overseeing revenue and expenses, and generating publicity.

3.3 Early College Initiative Model: BTECH: Business Technology Early College High School - Denise Ward, Queensborough Community College

Description:

[Engage](#)

1.1 Aligning Media through Data: How to Tell a Compelling Story - Dr. Jane Mackillop, Heather Barikmo, and Francesca Fiore, Laguardia Community College

Description:

The Division of Adult and Continuing Education at LaGuardia Community College serves an extremely large, diverse, and dynamic population across a wide variety of programs, and our media efforts are designed to reach this population via both traditional and innovative methods. We use data to inform and customize our messaging across multiple platforms, including print, web, social, and mobile. We will share strategies for reaching target audiences using these platforms and will offer case studies that illustrate the blending of traditional and innovative media.

2.4 From ancient wisdom to getting through the day: Take-home lessons from the Leadership Wheel - Dr. Chuck Spuches, SUNY College of Environmental Science and Forestry

Description:

Wherever we find ourselves in our organizations – one of the few leading from the top or one of the many leading from the middle or leading a project or team – and however we come to be in these leadership roles (as an intentional fulfillment of who we are, because 'somebody had to do it'), our leadership role inevitably involves working to make positive and significant changes. Join us to explore a four-fold path toward effective and satisfying change and renewal for ourselves and our world.

3.4 Networking through LinkedIn: Using LinkedIn to boost your job search and professional profile - Lisa Raposo, SUNY Center for Professional Development

Description:

LinkedIn has quickly become the number one online resource to broaden your professional network, connect with companies and job opportunities, and learn about current trends in your field. Join this session and learn the value of LinkedIn and some best practices in making this tool work for you!

5.1 Education 3.0 - Continue the Conversation - Dr. Rob Kadel

Description:

Dr. Rob Kadel delves deeper into his plenary topic, and answers any questions you have related to Education 3.0.

5.4 Qualities of an Emerging Leader - Jeanne Eschbach, Elmira College

Description:

the learning environment for all. It is important for institutions to be aware of veteran student needs to provide needed services and support. This workshop will focus on why it is important to provide dedicated services to veteran students through a best practices approach.

3.1 SUNY Workforce Development Grant

Roundtable with Colleagues - Facilitated by Martha Hubbard (Tompkins Cortland Community College)

Description:

Have you been writing SUNY Workforce grants for years, or are you just learning about them at your community college? Whether you are a seasoned applicant or a "newbie", come to this roundtable sharing session. Share your successes, and/ or bring your concerns and questions so you can learn from your colleagues.

3.2 CUNY Grants Session

- Curtis Dann-Messier (City University of New York)

Description:

CUNY's continuing education and workforce development department has a proven track record of securing grant funds and successfully delivering grant-funded programs. Workshop participants will discuss a variety of successful, evidence-based program models that can be replicated at your college.

4.2 Test Assessing Secondary Completion

(TASC) Grant - Robert Purga, Rosemary Matt; New York State Education Department

Description:

TASC - This workshop will provide an update on the implementation of New York's new assessment leading to a NYS High School Equivalency diploma: the TASC test. It will provide plans for professional development underway in 2014 and planned for 2015 and approval of new testing centers for state reimbursement. NYS Education Department staff will also ask for input from programs preparing students for TASC.

4.3 Trends and Challenges in Winterim and Summer Sessions (Credit)

- Karen Schuhle-Williams, The College at Brockport: State University of New York, and Tom Fuhr, SUNY Potsdam

Description:

Participants will have a chance to share and learn from each others experiences and challenges with Winter and Summer Sessions offered through their institution. In addition, the roundtable will be very valuable for those who are considering implementing such sessions at their institutions.

4.4 English as a Second Language

(ESL)/International Programs Panel - Ebru Altay, SUNY Oswego and Jamie Sindell, Onondaga Community College

Description:

Panelists will discuss the various ESL programs they have on their campuses, and opportunities that exist for growth in this area.

5.2 SUNY Non-credit Remedial FTE

- Deborah Moeckel, SUNY Central and David Kohn, SUNY

Queensborough Community College and CUNY have partnered with the NYC Department of Education and the multinational software corporation, SAP, to form this six year early college initiative. The curriculum will focus on business technology and, within the six years, students will earn their high school diploma and an A.A.S. degree in either Computer Information Systems or Internet Technology. Students will also participate in internships and be mentored by SAP employees. The school is located in Queens Village, NY and opened its doors in September with 125 ninth grade students. VP Ward will discuss the development and implementation of this exciting endeavor.

4.1 OPEN SUNY Session

- John McDonald, SUNY Central Administration, and Irene Scruton, SUNY Oswego

Description:

Open SUNY was launched in January 2014 with the first wave of Open SUNY + Partner campuses and a series of Open SUNY + supports designed to enhance the online learning experience for students and faculty. Attend this session to see where we are almost a year later as we prepare to launch the second wave of Open SUNY+ programs. You will also learn about the experience of the Wave I partner campuses, what it means to be an Open SUNY + partner campus, the supports being put in place at the system level to support Open SUNY, and plans for Wave II. This will also be a great place to bring your Open SUNY + questions and get them answered!

5.3 The Value of STEM Outreach Programs On & Off Campus

- Dr. Rick Beal, Katherina Searing, and Maura Stefl - SUNY College of Environmental Science and Forestry

Description:

This session is an overview of the value and impact of SUNY-ESF's Outreach programs in Science, Technology, Engineering, & Math fields. We work with our on- and off-campus partners on K-12 education programs, professional development, & workforce development through established elementary, middle, & high school programs, professional conferences & symposia, and federal-funded grant related initiatives.

6.2 2013 Award Winner - Comprehensive Marketing Plan Development & Implementation

- Ms. Janet Roy, Ms. Kim Scott, and Dr. Karen Schuhle-Williams, The College at Brockport/SUNY

Description:

Designed to take a multi-pronged approach, reaching multiple constituents and student customers through multiple communication venues, including traditional print, radio, social media, Google ads, etc. Presenters will share the process applied to marketing, specific content used across varied marketing venues, the creative process evolution, and internal communication and tracking tools.

7.2 Sector Partnerships: A Strategy to Increase an Industry's Overall Competitiveness

- David Kohn and Patricia Kelly, SUNY Orange

Description:

Is it true? A new paradigm of workforce and

Over the past several years, leaders in the Mid-Atlantic region for the University Professional and Continuing Education Association (UPCEA) realized that they were struggling to fill leadership positions within the organization and there was no succession planning. The group decided to foster leadership within the region by starting an Emerging Leaders program. The first Emerging Leaders cohort of UPCEA began a year-long process in 2012-13, starting with a leadership workshop at the 2012 regional conference, developing a project and presenting the project outcomes at the 2013 conference. This presentation will provide you with the details and results to date of the Emerging Leaders program, including the project conducted by the first cohort. Participants will discuss ways to replicate a similar program either on your campus or within your organization.

6.4 StrengthsQuest - a path to professional success and personal fulfillment!

- Christy Hyun, SUNY Oswego

Description:

This session will engage you in interactive learning that will help you understand your Top 5 Signature Themes and how they can be developed and maximized as you journey towards professional and personal success. StrengthsQuest gives you the opportunity to develop your strengths and be an effective leader and collaborator by building on your greatest talents. Grounded in Positive Psychology, StrengthsQuest is a powerful tool that will help you and your team work from a strengths-based approach in order to achieve your highest potential.

Please purchase a StrengthsQuest code and complete the assessment prior to this session and bring your results to the session. Codes may be purchased online for \$9.99 at:

<https://www.strengthsquest.com/schoolaccess/default.aspx>

Orange

Description:

Become more prepared to submit your college's proposals for Non-Credit Remedial Courses Eligible for State Aid. Deborah L. Moeckel, Ph.D., SUNY Assistant Provost for Community College Education, will provide information and take some questions on SUNY's new proposal process.

economic development? Yes! Open your mind and learn how sector partnerships are transforming the Mid-Hudson Valley region. Learn about sector partnership strategies and the steps taken to convene key stakeholders to focus on priority issues identified by the target industry.

6.1 A Case Study of Continuous Quality Improvement in the Management of Continuing Professional Development (CPD) -
Kim Scalzo and Lisa Raposo, SUNY Center for Professional Development

Description:

This session will present a case study in the use of the an international self-assessment and benchmarking tool in SUNY's Center for Professional Development (CPD) for continuous improvement of the CPD program management. The SUNY CPD has conducted the self-assessment consistently over the past four years and has been using the data in a variety of ways, including as input into a SWOT analysis for a strategic plan and also as a way to demonstrate progress over multiple years toward the goals of the strategic plan. You will learn about the process used to conduct the self-assessment, how the staff of the CPD have been engaged, the outcomes of documenting best practices and concrete areas of improvement, and lessons learned over the past four years.

6.3 Kicking the Box: Lateral Thinking in the Age of Digital Learning - Dr. Rob Kadel

Description:

Dr. Rob Kadel will explore the concept of lateral/divergent thinking in how we approach our understanding of learners' needs. In this age of digital connectedness, Dr. Kadel says, it is important to understand not only how our students engage with material but also how we can adapt that material and our instruction to connect with them. Attendees will explore concepts such as skeuomorphs, filter bubbles, and the semantic Web as ways of understanding how digital learning environments affect students' and our own perceptions of the world. Attendees will learn about and discuss how such concepts affect our collective understanding of learning in a hyper-connected environment. Ample Q&A time will be provided.

7.1 I-Best Brings Out The Best In Adult Learners - Mary Kohan, Schenectady Community College

Description:

Learn about a successful workforce training program called I-BEST (Integrated Basic Education Skill Training) where adult students develop skills, knowledge, confidence, and workforce readiness using contextualized instruction. Key concepts and techniques will be presented from an academic and a clinical healthcare training program which can be applied to any other subject.

7.3 External Sites Panel - Best Practices & Lessons Learned - Reid Smalley, Genesee Community College; Terrence Harris, Jefferson Community College; Karen Schuhle-Williams, The College at Brockport/SUNY; Kim Armani, SUNY Oswego; Mikale Sakai, CUNY in the Heights

Description:

For multi-campus/center colleges, coordinating programs, communication and operations between several locations can be challenging. Is your division or program office located away from the main campus? Are you responsible for administering programs at several campus locations? Do you oversee staff at other locations? With fewer resources, how do you keep it organized and functioning with high quality and good customer service? How do you establish and connect the "brand"? This presentation with your Q&A will be represented by a panel with diverse experiences, from urban to rural settings and on different management levels.